

# carsten staufenbiel

dipl. - ing. (FH) interior design

project management

product development

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## ABOUT ME

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As Senior Project Managers I ensure that the client's requirements are met, the project is completed on time and within budget and that everyone else is doing their job properly.

As an Interior Designer and Product Developer I focus my attention not only to the details but rather on the complete project.

For more than 4 years I have been responsible for the planning and organization of major European motor shows for Hyundai Motor Company. I execute projects in terms of architecture and booth operations, supervise technical execution of the press conferences, and integrate communication experiences into the booth.

Within the last 6 years I was responsible for worldwide projects from 16 to 2.800 m<sup>2</sup> indoor and outdoor for exhibitions as well as events.

I love to develop simple and clear solutions for complex tasks whether for exhibitions, retail stores or hospitality industry. Always ensuring high aesthetic aspects are kept. I'm used to work within an interdisciplinary team, coordinating several departments and suppliers from clients brief to concept and completion. Core areas are, architecture, technical execution, 3D communication, digital experiences.

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## EXPERIENCE

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- 07 / 2018 - present (~ 8 month) **INNOCEAN Worldwide Europe GmbH, Frankfurt, Germany**  
Senior Project Manager Space & Design  
*Hyundai, Genesis*
- 07 / 2014 - 06 / 2018 (4 years) **INNOCEAN Worldwide Europe GmbH, Frankfurt, Germany**  
Project Manager Space & Design  
*Hyundai, Genesis*
- 09 / 2012 - 06 / 2014 (1 year, 10 month) **Expotechnik Group, Taunusstein, Germany**  
Project Manager  
*Sandvik ; Volkswagen Financial Services; Emerson; TP-Link; Balluff*
- 08 / 2011 - 03 / 2012 (8 month) **esg Group, Melbourne, Australia**  
Detailing / Product Development  
*HP New Zealand; Sony Australia; Vitag; Banner wall system*
- 08 / 2010 - 07 / 2011 (1 year) **Expotechnik Group, Taunusstein, Germany**  
Product Development  
*Lambda Series; Telekom Furniture Series; Halowash 2 Lighting System; Superstructure System Titanium;*
- 08 / 2008 - 07 / 2010 (2 years) **Expotechnik Group, Taunusstein, Germany**  
Construction / work scheduling  
*Krones; Honda; Samsung; Schwan Stabilo; MAN Nutzfahrzeuge; Telekom;*
- 02 / 2006 - 07 / 2008 (2 years, 6 month) **Expotechnik Group, Taunusstein, Germany**  
Projectmanagement assistance  
*Deutz; Deutz Power Systems; Brückner; logistics center Expotechnik*
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# EDUCATION

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- 09 / 2003 - 07 / 2008    **UNIVERSITY OF APPLIED SCIENCES WIESBADEN, GERMANY**  
Studies in Interior Design  
Graduated with german diploma | (Equivalent to MA)
- 08 / 2002 - 07 / 2003    **VOCATIONAL COLLEGE OF DESIGN MAINZ , GERMANY**  
Fachabitur (Equivalent to A-Levels)
- 08 / 1999 - 07 / 2002    **JOINERY G. DELAND MAINZ , GERMANY**  
Furniture maker, Apprenticeship
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# AWARDS

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- 2012                    **iF Product Design Award**, Multimedia-Stele Lambda *(Expotechnik Group)*
- 2010                    **iF Product Design Award**, Superstructure System Scandium *(Expotechnik Group)*
- 2010                    **red Dot Design Award**, Superstructure System Scandium *(Expotechnik Group)*
- 2002                    **Die gute Form (Joinery Award)**, Final project of Joinery Apprenticeship
- 2002                    **PLW (Praktischer Leistungswettbewerb/ Joinery Award)**, Joinery skills
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# KNOWLEDGE

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## SOFTWARE KNOWLEDGE

- ADVANCED            Nemetschek Vectorworks ( 2D/3D ), Autodesk AutoCAD ( 2D/3D ),  
Microsoft Dynamics ( Navision ), Adobe Acrobat, Microsoft Office
- INTERMEDIATE      Adobe Photoshop, Adobe Premiere Pro, Autodesk 3D Studio Max
- BASIC                 Adobe Illustrator, Adobe Indesign, SolidWorks

## SKILLS

Project Management, Brand Space & Brand Experience, Product development, structured working, interested in working with new technologies, working with enterprise resource planning (ERP) software, finding simple solutions for complex tasks, experienced in working with interdisciplinary teams, develop of work processes and process workflows, coordination of suppliers, advanced knowledge in media techniques

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# LANGUAGES

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- GERMAN**            native
- ENGLISH**          fluent
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